

# Advertising Rates

Rates are the same for both sites

[www.pregnant2day.co.uk](http://www.pregnant2day.co.uk) is a free informative website created to support and guide our users every step of the way, throughout their pregnancy and birth.

[www.baby2day.co.uk](http://www.baby2day.co.uk) is a free informative website created to support and guide to raising your children and caring for them the best way possible.

**MAIN BANNER** 130 x 130 pixels

Only three available **£ 200**

Viewed on all pages of the site (+- 400 pages)

**SPONSORED LINK** **£ 30**

Only 3 links available.

Viewed on all pages of the site (+- 400 pages)

**HOME PAGE EDITORIAL BANNER** **£ 100**

Only one available 154 x 80 pixels

**MOST VIEWED PAGES** 154 x 80 pixels

Baby Names (+53 pages) **£ 100**

Ovulation Calendar (1 page) **£ 80**

Pregnancy Calendar (+-10 pages) **£ 100**

Directory (+-200 pages) **£ 100**

Checklists (+-8 pages) **£ 80**

**MONTHLY NEWSLETTER** 468 x 120 pixels

Only one banner **£ 150**

Sent out once month to our database of 6 000 subscribers with new updates and articles

**EDITORIAL BANNER** 154 x 80 pixels

For one individual article page **£ 50**

**or**

advertise on all the articles under one heading

**£ 200**

**WEEKLY TIPS NEWSLETTER** 468 x 60 pixels

Weekly tips newsletters are sent to our pregnant subscribers and are personalised relevant to their specific stage of their pregnancy, starting from week 5, ending on week 40. Speak to us for a quote.

**CLASSIFIEDS SECTION** **£ 15**

Under unique heading for your product, only allowing 2 adverts per category.

Business card size: logo and text

**ADVERTISING DURATION**

Minimum 3 months. Maximum 6 months.

All rates exclude VAT and are based on a monthly rate.

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[www.life2day.co.uk](http://www.life2day.co.uk)